

EXTENDED TO NOVEMBER 16, 2015

Form **990**

Return of Organization Exempt From Income Tax
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

OMB No. 1545-0047

2014

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

Do not enter social security numbers on this form as it may be made public.

Information about Form 990 and its instructions is at www.irs.gov/form990

A For the 2014 calendar year, or tax year beginning and ending

B Check if applicable:
 Address change
 Name change
 Initial return
 Final return/terminated
 Amended return
 Application pending

C Name of organization
UTAH PRIDE CENTER, INC.
GAY AND LESBIAN COMMUNITY CENTER OF UTAH
 Doing business as
 Number and street (or P.O. box if mail is not delivered to street address) Room/suite
355 NORTH 300 WEST
 City or town, state or province, country, and ZIP or foreign postal code
SALT LAKE CITY, UT 84103-1215

D Employer identification number
87-0504077

E Telephone number
(801) 539-8800

G Gross receipts \$ **2,039,619.**

H(a) Is this a group return for subordinates? Yes No
H(b) Are all subordinates included? Yes No
 If "No," attach a list. (see instructions)

H(c) Group exemption number ▶

I Tax-exempt status: 501(c)(3) 501(c)() (insert no.) 4947(a)(1) or 527

J Website: ▶ **WWW.UTAHPRIDECENTER.ORG**

K Form of organization: Corporation Trust Association Other ▶

L Year of formation: **1992** **M** State of legal domicile: **UT**

Part I Summary

Activities & Governance	1	Briefly describe the organization's mission or most significant activities: THE UTAH PRIDE CENTER IS A COMMUNITY-BASED ORGANIZATION THAT PROVIDES SUPPORT, EDUCATION,		
	2	Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.		
	3	Number of voting members of the governing body (Part VI, line 1a)	3 4	
	4	Number of independent voting members of the governing body (Part VI, line 1b)	4 4	
	5	Total number of individuals employed in calendar year 2014 (Part V, line 2a)	5 15	
	6	Total number of volunteers (estimate if necessary)	6 1046	
	7a	Total unrelated business revenue from Part VIII, column (C), line 12	7a 0.	
7b	Net unrelated business taxable income from Form 990-T, line 34	7b 0.		
Revenue	8	Contributions and grants (Part VIII, line 1h)	2,126,847.	1,414,649.
	9	Program service revenue (Part VIII, line 2g)	357,339.	586,163.
	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)	175.	11,906.
	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	279,479.	14,259.
	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	2,763,840.	2,026,977.
Expenses	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)	0.	0.
	14	Benefits paid to or for members (Part IX, column (A), line 4)	0.	0.
	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	734,847.	524,196.
	16a	Professional fundraising fees (Part IX, column (A), line 11e)	52,500.	0.
	b	Total fundraising expenses (Part IX, column (D), line 25) ▶ 174,800.		
	17	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)	993,819.	1,121,803.
18	Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	1,781,166.	1,645,999.	
19	Revenue less expenses. Subtract line 18 from line 12	982,674.	380,978.	
Net Assets or Fund Balances	20	Total assets (Part X, line 16)	2,451,450.	2,593,836.
	21	Total liabilities (Part X, line 26)	433,282.	194,689.
	22	Net assets or fund balances. Subtract line 21 from line 20	2,018,168.	2,399,147.

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here ▶ Signature of officer: *[Signature]* Date: _____
 ▶ **MICHAEL AGUILAR, TREASURER**
 Type or print name and title

Paid Preparer Use Only

Print/Type preparer's name: **TED L. HILL CPA** Preparer's signature: _____ Date: _____ Check if self-employed PTIN: **P00097426**

Firm's name: **EIDE BAILLY LLP** Firm's EIN: **45-0250958**

Firm's address: **5 TRIAD CENTER STE 600 SALT LAKE CITY, UT 84180-1128** Phone no. **801-532-2200**

May the IRS discuss this return with the preparer shown above? (see instructions) Yes No

SEE SCHEDULE O FOR ORGANIZATION MISSION STATEMENT CONTINUATION

UTAH PRIDE CENTER, INC.

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III [X]

1 Briefly describe the organization's mission: THE UTAH PRIDE CENTER IS A COMMUNITY-BASED ORGANIZATION THAT PROVIDES SUPPORT, EDUCATION, OUTREACH AND ADVOCACY FOR LESBIAN, GAY, BISEXUAL, TRANSGENDER, QUEER INDIVIDUALS AND ALLIES THROUGH PROGRAMS, SERVICES AND RESOURCES AS "THE CATALYST FOR PERSONAL GROWTH, ACCEPTANCE AND

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? [] Yes [X] No

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? [] Yes [X] No

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code:) (Expenses \$ 1,010,297. including grants of \$) (Revenue \$ 560,512.) ADVOCACY AND EDUCATION - IN ADDITION TO BEING THE CENTRAL CLEARING HOUSE FOR LGBT COMMUNITY MEMBERS AND FRIENDS, THE CENTER HAS AN EXPANSIVE OUTREACH AND EDUCATION PROGRAM THAT SERVES TO EDUCATE THROUGH FORMAL TRAINING, FILMS, DISCUSSIONS, SOCIAL GATHERINGS AND COMMUNITY-WIDE EVENTS. THIS ARM INCLUDES CULTURAL COMPETENCY EDUCATION DESIGNED SPECIFICALLY FOR UTAH SOCIAL SERVICES AGENCIES, SCHOOLS AND HEALTH CARE FACILITIES. IT ALSO INCLUDES EXPANSIVE EFFORTS TO EDUCATE THOSE WHO WORK TO SUPPORT OUT OF HOME YOUTH. THE CENTER AND OUR VOLUNTEERS ARE RESPONSIBLE FOR UTAH'S SECOND LARGEST FESTIVAL (THE UTAH PRIDE FESTIVAL) WHICH ATTRACTS OVER 20,000 PARTICIPANTS. MUCH OF OUR OUTREACH AND EDUCATION WORK IS SUPPORTED BY VOLUNTEERS COMMITTED TO HUMAN RIGHTS AND BETTER UNDERSTANDING WITHIN THE LGBT COMMUNITY AND

4b (Code:) (Expenses \$ 173,101. including grants of \$) (Revenue \$ 25,651.) HEALTH AND WELLNESS - THE CENTER OFFERS MEETING SPACES TO COMMUNITY ORGANIZATIONS, A FULL CALENDAR OF PROGRAMS AND SERVICES THAT CELEBRATE, EDUCATE AND SUPPORT LGBT PEOPLE LIVING THROUGHOUT THE SALT LAKE METRO AREA AND GREATER UTAH. THE STAFF AND DEDICATED VOLUNTEERS HAVE A WIDE ARRAY OF PROFESSIONAL RESOURCES AT THEIR DISPOSAL TO ADDRESS CONCERNS THAT ADULTS AND YOUTH MAY HAVE AS THEY ENTER THE "COMING OUT" PROCESS AND AS THEY LIVE AS OPENLY LGBT IDENTIFIED PEOPLE IN UTAH. A MAJOR PROGRAM FOCUS IS HEALTH AND WELLNESS, WHICH FOCUSES ON HEALTHY LIFE CHOICES BY LGBT INDIVIDUALS, INCLUDING BREAST CANCER AWARENESS AND HIV/AIDS PREVENTION/EDUCATION. WE OPERATE UTAH'S ONLY STAND-ALONE LGBT YOUTH ACTIVITY CENTER AND OVER THE YEARS IT HAS BECOME THE "GO-TO" RESOURCE FOR THE UTAH COMMUNITY AS THEY WORK TO UNDERSTAND AND SUPPORT

4c (Code:) (Expenses \$ including grants of \$) (Revenue \$)

4d Other program services (Describe in Schedule O.) (Expenses \$ including grants of \$) (Revenue \$)

4e Total program service expenses 1,183,398.