



**10th ANNUAL
CENTER GOLF CLASSIC
SPONSORSHIP OPPORTUNITIES**



CENTER GOLF CLASSIC TOURNAMENT HISTORY

The Center Golf Classic Tournament is a fundraiser for the Utah Pride Center, a community-based nonprofit organization founded in 1992, whose mission is to provide support, education, outreach and advocacy for gay, lesbian, bisexual, transgender individuals and their allies, through programs, services and resources. This is the 10th annual Golf Classic, and thus a very momentous occasion as it marks a decade of support for embracing diversity and bettering the lives of lesbian, gay, bisexual, transgender, queer (LGBTQ) people in Utah.

SCHEDULE OF EVENTS

Friday, Aug 28	TBD	Party on the Patio	TBD
Sunday, Aug 30	7A	Golf Classic	Stonebridge Golf Course

WHY SHOULD YOU BE A SPONSOR?

The Center Golf Classic Tournament attracts a very affluent and successful demographic of the LGBTQ community and its allies. As a sponsor of this event, you can enjoy varying degrees of exposure to this influential group of people dependant on your sponsorship level. Some of these opportunities include receiving a mailing list of all golfers, logo presence on the Utah Pride Center website, and having a presence at a hole to meet and greet the players.

Additionally, LGBTQ consumers nationwide and particularly in Utah have become much savvier when it comes to the establishments they are willing to patronize. By sponsoring this event, you have many opportunities to illustrate your support to a diverse community with tremendous buying power.

By sponsoring the Center Golf Classic you empower the Utah Pride Center to provide its vital programs and services which catalyze personal growth, acceptance, and equality for LGBTQ people in Utah, and most importantly: save lives.



UTAH PRIDE CENTER MISSION STATEMENT

The Utah Pride Center is a community-based organization that provides support, education, outreach and advocacy for gay, lesbian, bisexual, transgender, queer individuals and their allies, through programs, services and resources.

ADULT PROGRAMS

- Support Groups and Coming Out Groups including Transgender Support Group, Women's Support Group, Men's Support Group, GLBT AA and more
- Social Programming including Gay Bingo, Neighborhood Potluck Socials, quarterly Pride in Pink networking events, Bisexual Community Forum and more
- Family Support Programs including Gay and Lesbian Parents of Utah (GLPU), Partners of Transgender Individuals, Children of Lesbians and Gays Everywhere (COLAGE), Parents of Transgender Youth, and more

YOUTH PROGRAMS

- Drop-in Center open Wed-Sat from 3P-9P
- Grant and Mary Valentine Soup's On Program for homeless youth
- Support, Social, and Leadership Programming including Transgender Youth Group and Queers In Action

HIV PREVENTION AND EDUCATION

- Social and educational programs to prevent the spread of HIV in Utah
- Free HIV testing and counseling

RESOURCE AND REFERRAL

- Extensive resource list on www.utahpridecenter.org including a LGBTQ Healthcare Provider Directory
- Walk-ins, phone calls, and email inquiries

EDUCATION AND TRAINING

- Cultural Competency Trainings on how best to work with LGBTQ people in a number of settings including healthcare settings and youth-centered environments
- Empowerment Workshops and Health & Wellness workshops
- Media Trainings to ensure fair, accurate, and inclusive reporting on the lives of LGBTQ people in Utah.

UTAH PRIDE CENTER CAMPUS

- Largest LGBTQ lending library in the State of Utah
- Facility Rental for meeting space for community groups
- David Bohnett Cyber Center with free computer use and internet access

SPECIAL EVENTS

- Utah Pride Festival
- Queer Prom
- Center Golf Classic Tournament
- National Coming Out Day Celebration



Center Golf Classic Sponsorship Investment						
	Visionary	Platinum	Gold	Silver	Bronze	Rainbow
Amount (cash)	\$10,000	\$5,000	\$2,500	\$1,500	\$1,000	\$500
Sponsorship Benefits						
Prominent Recognition in Annual Report	X					
Complimentary VIP Passes to Pride 2010	4	2				
Complimentary Tickets to Pride 2010 Grand Marshal Reception	4	2				
Free golfer(s) with Lunch	Foursome	Foursome	Twosome	One		
Ad in Golf Program	Full-page	Full-page	Full-page	Half-page	Quarter-page	Eighth-page
Sign/Banner at Event & Pre-party	X	X	X			
Mailing List of Golf Participants	X	X	X	X		
Logo Recognition on Center Website	X	X	X	X		
Promo Material in Golfer Gift Bags	X	X	X	X	X	
Table and/or Sign at Hole	X	X	X	X	X	
2 Tickets to Pre-party	X	X	X	X	X	X
Recognition in Event Program	X	X	X	X	X	X
Listing in Annual Report	X	X	X	X	X	X

In order to enjoy the benefits of your sponsorship we need to have:

- Acknowledgement by July 15
- Logo (if applicable) by July 31
- Payment in full by Aug 3



Drive for Diversity.
 Sunday, August 30, 2009
 Stonebridge Golf Course

SPONSORSHIP AGREEMENT

Company/Name: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____

Cell Number: _____ Email: _____

Please indicate which sponsorship level you would like to select.

- | | | |
|-----------|--------------------------|----------|
| Visionary | <input type="checkbox"/> | \$10,000 |
| Platinum | <input type="checkbox"/> | \$5,000 |
| Gold | <input type="checkbox"/> | \$2,500 |
| Silver | <input type="checkbox"/> | \$1,500 |
| Bronze | <input type="checkbox"/> | \$1,000 |
| Rainbow | <input type="checkbox"/> | \$500 |

 Authorized Sponsor Signature Date Signed

 Printed Name Title

Card#	Exp Date
Authorized Signature	Security Code
Billing Address	
City	State Zip

Contact Information

Marina Gomberg
 Phone: 801.539.8800 x 20
 Fax: 801.521.5215
 Email: marina@utahpridecenter.org

PLEASE MAKE CHECKS PAYABLE TO:

Utah Pride Center
 355 North 300 West, First Floor
 Salt Lake City, UT 84103
 Federal Tax ID #87-0504077

THANK YOU FOR SPONSORING THE 10TH ANNUAL CENTER GOLF CLASSIC!