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FOR IMMEDIATE RELEASE

Utah Pride Center Welcomes Community to Open House Event Featuring Historic AIDS Quilt Exhibit

SALT LAKE CITY, UT – November 4, 2024 – The Utah Pride Center (UPC) is excited to **invite the public and members of the press to an Open House on Saturday, November 9th, from 2:00 PM to 5:00 PM** at its new location (68 South Main Street, 9th Floor, Salt Lake City, Utah 84101).

This event will be an opportunity to explore the newly opened facility, connect with the team, and meet the new Executive Director, Chad Call whose leadership aims to guide the Center's mission to unite, empower and celebrate Utah's diverse LGBTQIA+ community with safe, accessible, and inclusive programs, events, and services. Light appetizers and refreshments will be served.

Attendees will have a unique chance to view a powerful piece of history: a segment of the historic AIDS Memorial Quilt. The quilt, an enduring symbol of remembrance and hope, will be on display at the UPC until December 20th. This special exhibit brings an opportunity to honor the lives lost to HIV/AIDS, sparking awareness and conversations about the ongoing impact of the epidemic on LGBTQ+ communities.

Press is Invited: Media members are encouraged to attend and capture the events highlights, including photos and b-roll footage of the space. Utah Pride Center Executive Director, Chad Call will be available for interviews.

Utah Pride Center Open House Event Details:

- **What:** Utah Pride Center Open House
 - **When:** Saturday, November 9, 2024
 - **Time:** 2:00 PM – 5:00 PM
 - **Where:** Utah Pride Center 68 South Main Street, 9th Floor, Salt Lake City, Utah 84101
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ABOUT THE UTAH PRIDE CENTER

The Utah Pride Center, based in the heart of Salt Lake City, Utah, is a community center dedicated to uniting, empowering and celebrating Utah's diverse LGBTQIA+ community. The Utah Pride Center is a private 501(c)(3) organization that produces and funds the annual Utah Pride Festival and Parade, as well as year-round programs and events that directly serve the queer community. For more information about the Utah Pride Center, visit www.utahpridecenter.org. For more information on the Utah Pride Festival and Parade, visit www.utahpride.org.

ABOUT CHAD CALL

Chad Call, born and raised in Davis County, Utah, brings a wealth of experience to the Utah Pride Center with a background in education and over a decade of experience in corporate event production. He has successfully produced large-scale activations for high-profile clients like The New York Marathon, Samsung and United Airlines. Chad earned a bachelor's degree in Innovative Design from the University of Utah and a master's in business administration from Southern Utah University. A long-time advocate for the LGBTQ+ community and champion for community service, Chad has volunteered for local communities, cities, schools, and non-profit organizations for over 20 years. Chad served as the Utah Pride Parade Director for three years before stepping into his current role as the Utah Pride Center's Executive Director.