

# Press Release

FOR IMMEDIATE RELEASE

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## Utah Pride Festival Returns June 7–8 with the Bold Theme “Radical Love” — A Celebration of Belonging for All



Salt Lake City, UT — The Utah Pride celebration returns to downtown Salt Lake City on Saturday and Sunday, June 7–8, inviting tens of thousands to gather in celebration of this year’s theme: RADICAL LOVE — a powerful reminder that love, in its purest form, is unconditional and transformative.

The annual Utah Pride celebration is the largest program offered by the Utah Pride Center and a beacon of visibility, joy, and solidarity for the queer community and allies across the state. The 2025 theme, RADICAL LOVE, honors the deep-rooted resilience of the LGBTQ+ community and invites all of us to show up for each other with compassion, courage, and authenticity.

“Radical Love isn’t just a celebration — it’s a promise,” said Chad Call, Executive Director of the Utah Pride Center. “It’s the way we show up for one another when it matters most. Our theme this year reminds me of the values and spirit that have held our community together through the good times and bad.”

The 2025 Utah Pride celebration kicks off on Saturday, June 7 with a rally at 10:00 AM on the steps of the Utah State Capitol. Gatherers will then march down State Street toward Washington Square where the Utah Pride Festival will take place. Festival gates open at 11AM on Saturday and our community will be treated to two full days of exciting vendor booths, tasty food and beverage, and fun activities for all ages.

This year, entertainment will be provided by popular music artists including David Archuleta, CupcakKe, Mindy Gledhill, and Marrlo Suzanne & The Galaxy Band. Two main stages on either side of the festival will showcase singers, dancers, and queer artists from all over the state, and a third stage will house Utah Pride Karaoke!

The annual Utah Pride Parade is on Sunday, June 8, starting at 100 South and West Temple and ends at 300 South and 400 East. This free event begins at 10AM, and festival gates open afterwards at noon.

What’s new this year? Utah Pride Parade entries will now be allowed to give hand-outs, or swag, to spectators lining the streets. Exhibiting vendors at the festival can now use their own qualifying tents, rather than a professionally installed tent, significantly lowering registration costs.

This year’s Utah Pride celebrations are being led by an organizing committee which includes a combination of staff, board, and community members. Additionally, we have over 60 planning committee members who are leading nearly a thousand more volunteers to bring the big plans to life. Sponsors, volunteer groups, individual volunteers, community organizations, donors and more are coming out again to be part of Utah Pride 2025.

Visit [utahpride.org](http://utahpride.org) for a list of activities and events happening during Utah Pride beginning on June 5th through June 8th. Please join us in making the 2025 Utah Pride celebration full of RADICAL LOVE!

# UTAH PRIDE SCHEDULE & ACTIVITIES

## Thursday, June 5

Interfaith Worship Service | 7–8:30 p.m.

## Friday, June 6

Pride Youth Dance | 8–11 p.m.

**For more details, visit: [utahpride.org/events](https://utahpride.org/events)**

## Saturday, June 7

Rally and March: Saturday, June 7 | 10–11 a.m.

Festival Day 1: Saturday, June 7 | 11 a.m.–10:30 p.m.

## Sunday, June 8

Utah Pride Parade | 10 a.m.–1 p.m.

Festival Day 2 | Noon–7 p.m.

## PRIDE RALLY & MARCH

The Utah Pride Center and Equality Utah are organizing Utah's annual Pride Rally and March to bring love and visibility to our LGBTQ+ community.

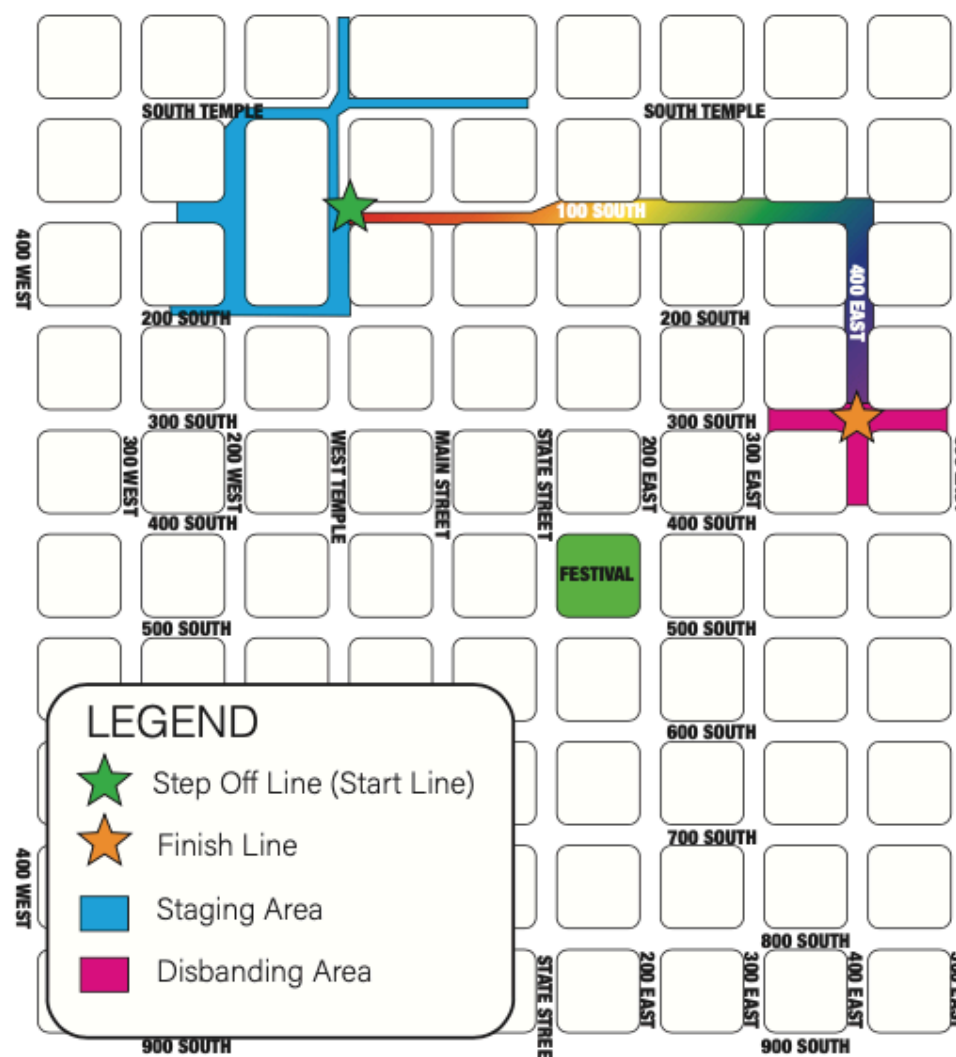


## UTAH PRIDE PARADE

The Utah Pride Parade is Utah's largest LGBTQIA+ event! This is a FREE event open to everyone on the streets of Downtown Salt Lake City.

It annually hosts nearly 150,000 spectators and participants, and creates a spectacular chance for our community to show RADICAL LOVE! We welcome everyone to come take part in Utah's 35th annual pride parade!

The parade is returning to the shorter pre-pandemic route which begins at 100 South and West Temple, takes a turn at 400 east, and ends at the intersection of 300 South and 400 East.





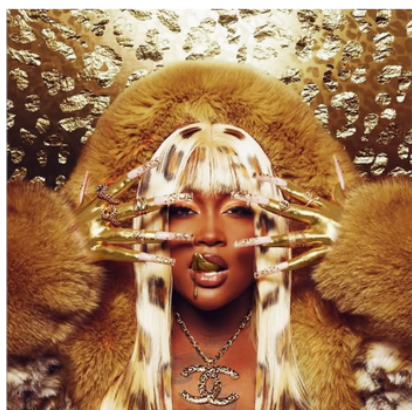
## UTAH PRIDE FESTIVAL

Hosted by the Utah Pride Center, the Utah Pride Festival takes place at Washington Square in downtown Salt Lake City. The 2-day event raises critical funds for year-round, affirming services including mental health support, suicide prevention, youth and senior programs, and community education. Utah Pride Festival has provided a safe, celebratory space for queer folx and allies alike for over 30 years and is one of the largest Pride celebration in the country.



## ENTERTAINMENT

UTAH PRIDE 2025 will feature popular music artists including David Archuleta, CupcakKe, Mindy Gledhill, and Marrlo Suzzanne & The Galaxxy Band.



## WHERE TO GET TICKETS

All funds raised during the Utah Pride Festival will support the other programs and services at the Utah Pride Center. Tickets for the Utah Pride Festival are on sale now at: [utahpride.org/tickets](https://utahpride.org/tickets).



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