



EXHIBITING VENDOR APPLICATIONS

2022 EXHIBITOR RATE CARD SMALL BUSINESS

(Annual Revenue of 0-5 Million)

FESTIVAL BOOTH OPTIONS	EARLY \$ March 1-31	STD \$ April 1-30	LATE \$ May 1-15
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ALL RATES ARE DEPENDENT UPON ONLINE PAYMENT DATE.

BOOTH SPACE OPTIONS			
10x10 Booth (No Walls) w/1 Vendor Kit	700	800	900
10x20 Booth (No Walls) w/2 Vendor Kits	1,350	1,450	1,550
10x30 Booth (No Walls) w/3 Vendor Kits	2,000	2,100	2,200
10x40 Booth (No Walls) w/4 Vendor Kits	2,650	2,750	2,850
20x20 Booth (No Walls) w/4 Vendor Kits	2,800	2,900	3,000

INCLUDED ITEMS			
SLC Fire Tent Permitting	Included	Included	Included
SLC Fire Code Safety Items	Included	Included	Included
SLC Required 200+lbs Cement Weights	Included	Included	Included
Hydration Kit - 1 Case of Water + 1 Bag of Ice	Included	Included	Included

EACH VENDOR KIT INCLUDES:			
1 - 8' Banquet Table	Included	Included	Included
2 - Folding Chairs	Included	Included	Included
5 - Saturday Festival Staff Tickets	Included	Included	Included
5 - Sunday Festival Staff Tickets	Included	Included	Included

ADD-ON ITEMS			
Tent Wall - 8' x 20' White *	55	65	75
1-Table + 2 Chair Package *	30	40	50
1 - 8' Banquet Table *	25	30	35
2 - Folding Chairs *	5	7.5	10
Bags of Ice - 16 lbs	5	5	5
Case of Bottled Water	15	15	15
Green Leaf Donation - Pride & TreeUtah Partnership	10	10	10
One (1) Extra Saturday Staff Ticket **	10	10	10
Ten (10) Extra Saturday Staff Tickets **	100	100	100
One (1) Extra Sunday Staff Ticket **	10	10	10
Ten (10) Extra Sunday Staff Tickets **	100	100	100

* Advance Purchase Required ** May 31st Deadline

LOCATION UPGRADES			
East Side (See Green Area of Map) +	250	300	350
Highway Loop (See Gold Area of Map) +	150	175	200
Hot Zone/Power (see Red Area of Map) ++	150	175	200

+ Cost per 10x10 Space / Limited Availability ++ Cost per 110V/5A Outlet

Early Bird \$ Available: March 1-31
Standard \$ Available: April 1-30
Late \$ Available: May 1-15