UTAH pride WEEK™
COMMUNITY PARTNERS
Supporting Life-Saving Programs & Services
The Utah Pride Festival is a program of Utah Pride Center, and is considered one of the best Pride Festivals in the western United States, attracting tens of thousands of LGBTQ people and allies each year to the heart of the City. With more than 50,000 people projected to participate in this year’s celebration, being a sponsor affords your company an excellent opportunity to reach a large, diverse, visible, and loyal community.

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For more information, please contact:
Benjamin Carr, Co-CEO Development and Communications
benjaminsd.carr@utahpridecenter.org
415-699-4544 | utahpridecenter.org | #UtahPrideCenter

2022 Community Partner Sponsor Levels
$0–5 MILLION ANNUAL REVENUE

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Ruby Sponsor</th>
<th>Garnet Sponsor</th>
<th>Topaz Sponsor</th>
<th>Jade Sponsor</th>
<th>Sapphire Sponsor</th>
<th>Amethyst Sponsor</th>
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</thead>
<tbody>
<tr>
<td>Logo on printed tickets</td>
<td>Name in radio PSAs</td>
<td>Logo on mobile app home page</td>
<td>Logo on media press releases</td>
<td>Logo on online tickets order page</td>
<td>Logo on television commercials</td>
<td>Logo on parade and march lead banners</td>
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<td></td>
<td></td>
<td>Logo on mobile app sub page</td>
<td>Logo on logo on UPC home page</td>
<td>Logo on online tickets order confirmation</td>
<td>Logo on festival posters</td>
<td>Logo in pride promotional newsletters</td>
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<td>Logo on pride week home page</td>
<td>Logo on festival volunteer t-shirts</td>
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<td>Logo on logo on festival volunteer t-shirts</td>
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<tr>
<td>Festival Grounds Benefits</td>
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<tr>
<td>Official Mini Pride Guide</td>
<td>Prime Ad</td>
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<td>Logo</td>
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<td>Vendor Booth Size</td>
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<td>10x30</td>
<td>10x20</td>
<td>10x10</td>
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<td>Vendor Booth Placement</td>
<td>Premium</td>
<td>Premium</td>
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<tr>
<td>Electrical Power Access</td>
<td>See Shopping Cart for Options</td>
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<td>Shopping Cart Voucher</td>
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<td>$500</td>
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<td>$300</td>
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<td>$100</td>
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<td>Tickets Shopping Cart Voucher</td>
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<td>Cash Value of Sponsor Benefits</td>
<td>$11,395</td>
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<td>$7,365</td>
<td>$4,900</td>
<td>$3,335</td>
<td>$2,670</td>
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</table>

2022 PRIDE WEEK SCHEDULE OF EVENTS*

Sunday, May 29
5K Family Fun Run
Pride Picnic In The Park
Retro Sun-Day Dance Party

Monday, May 30
Memorial Day Brunch

Tuesday, May 31
Film Premier

Wednesday, June 1
Pride Month Flag Raising
Pride Story Garden Exhibit Opening

Thursday, June 2
Interfaith Service

Friday, June 3
Pride Youth Dance
Rainbow Glow March
Rainbow Glow Rooftop After Party

Saturday, June 4
Utah Pride Festival — Day #1

Sunday, June 5
Utah Pride Parade
Utah Pride Festival — Day #2

*Events are subject to change and are being planned in accordance with CDC guidelines and local health restrictions.

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Mental Health Services

Education & Training
Cultural Competency Training, Speakers Bureau, GSAs, F.A.M. Educators, Socials, and Conferences (GendeRevolution and Queer Continuum)

Pride & Center Events
Pride Festival, Parade, & More, Fundraisers, Spectacular Gala, Youth and Senior Events, Community Engagement Activities

Community Space
LGBTQ+ Social, Support, Educational, Business & Community Groups, and Rental Space

Rainbow Wellness
A comprehensive group of activities and classes supporting a balanced life, including yoga, meditation, exercise, and more

Adult Focus Programs
1 to 5 Club, Bi-Programs, People of Color and Allies, Transaction, and Public Safety Pride Alliance

Senior Programs
SAGE Utah, LGBTQ+ Senior Advocacy, Support, Resources, Provider Education, Community Education, and Social Activities

Youth & Family Programs
Youth & Parent Support Groups (10–20), Youth Planning Committee (14–20), Activity Nights (10–20)

Suicide Prevention
Suicide Prevention Trainings, Statewide Support Groups, Suicide Loss Support Line, Prevention Resources & Awareness