Mental Health Services

Education & Training
Cultural Competency Training, Speakers Bureau, GSAs, F.A.M. Educators, Socials, and Conferences (GendeRevolution and Queer Continuum)

Pride & Center Events
Pride Festival, Parade, & More, Fundraisers, Spectacular Gala, Youth and Senior Events, Community Engagement Activities

Community Space
LGBTQ+ Social, Support, Educational, Business & Community Groups, and Rental Space

Rainbow Wellness
A comprehensive group of activities and classes supporting a balanced life, including yoga, meditation, exercise, and more

Adult Focus Programs
1 to 5 Club, Bi-Programs, People of Color and Allies, Transaction, and Public Safety Pride Alliance

Senior Programs
SAGE Utah, LGBTQ+ Senior Advocacy, Support, Resources, Provider Education, Community Education, and Social Activities

Youth & Family Programs
Youth & Parent Support Groups (10–20), Youth Planning Committee (14–20), Activity Nights (10–20)

Suicide Prevention
Suicide Prevention Trainings, Statewide Support Groups, Suicide Loss Support Line, Prevention Resources & Awareness
The Utah Pride Festival is a program of Utah Pride Center, and is considered one of the best Pride Festivals in the western United States, attracting tens of thousands of LGBTQ people and allies each year to the heart of the City. With more than 50,000 people projected to participate in this year’s celebration, being a sponsor affords your company an excellent opportunity to reach a large, diverse, visible, and loyal community.

2022 pride week schedule of events*

**Sunday, May 29**
- 5K Family Fun Run
- Pride Picnic In The Park
- Retro Sun-Day Dance Party

**Monday, May 30**
- Memorial Day Brunch
- Rainbow Glow March

**Tuesday, May 31**
- Film Premier
- Utah Pride Festival — Day #1

**Wednesday, June 1**
- Pride Month Flag Raising
- Pride Story Garden Exhibit Opening

**Thursday, June 2**
- Interfaith Service

**Friday, June 3**
- Pride Youth Dance
- Rainbow Glow March

**Saturday, June 4**
- Utah Pride Festival — Day #1

**Sunday, June 5**
- Utah Pride Parade
- Utah Pride Festival — Day #2

**Monday, June 6**
- Pride Story Garden Exhibit Opening
- Utah Pride Festival — Day #2

*Events are subject to change and are being planned in accordance with CDC guidelines and local health restrictions.

2022 local partners sponsor levels

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Ruby Sponsor</th>
<th>Garnet Sponsor</th>
<th>Topaz Sponsor</th>
<th>Jade Sponsor</th>
<th>Sapphire Sponsor</th>
<th>Amethyst Sponsor</th>
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<tbody>
<tr>
<td>$1,250 Boost Options</td>
<td>Ruby Sponsor (Included in Garnet Sponsor)</td>
<td>Topaz Sponsor (Included in Garnet Sponsor)</td>
<td>Garnet Sponsor (Included in Garnet Sponsor)</td>
<td>Ruby Sponsor</td>
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<td>Limited Boost Options</td>
<td>Presented by (Your Organization)</td>
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<td>Logo on stage thank you banners</td>
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<td>Limited Boost Options</td>
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<td>Logo on festival posters</td>
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<td>Logo on festival volunteer t-shirts</td>
<td>Logo on festival entrance gate thank you banners</td>
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<td>$7,500 Boost Options</td>
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<td>Logo on information kiosks banners</td>
<td>Listing in UPC annual report</td>
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The Utah Pride Center unites, empowers, and celebrates Utah’s diverse LGBTQ+ community by providing a safe and welcoming space for education, partnerships, services and events which advance our collective health, wellness, and success.

For more information, please contact:
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