Welcome to the Utah Pride Festival! The festival is a two-day celebration with entertainment on four stages, great food & beverage options and over two hundred exhibitors which includes many local organizations and businesses who represent the diversity of the LGBTQ+ community and our allies.

The Utah Pride Festival is a private event. Please be advised that the event organizer, the Utah Pride Center, reserves the right to decline admittance to anyone who violates the reasonable policies established by the Utah Pride Festival Planning Committee. The following are basic rules and regulations that make for a safe and enjoyable festival for all.

**Festival Admission**
A ticket or pass is required for admission to the Festival. Children 9 & under are admitted free when accompanied by a parent or guardian. If you leave the festival grounds and want to return, you must have your hand stamped for re-entry before exiting the festival grounds. Tickets are available at the festival gates with cash payment or by purchasing your tickets online in advance. See [www.utahpridecenter.org](http://www.utahpridecenter.org) event page for details.

**Local Laws and State Statutes**
Local law enforcement is responsible for enforcing all applicable state laws and local ordinances during Utah Pride Week events. Such statutes and ordinances regulate issues including public decency, smoking or vaping in public spaces, alcohol consumption and distribution, controlled substances, public safety and vehicle-related issues. Festival and Parade participants and attendees are reminded that public nudity is illegal, and such laws will be enforced by local law enforcement personnel. In addition, participants are not permitted by law to enter the festival grounds with any alcohol or leave the festival grounds with open/closed containers of alcohol.

**Security**
Uniformed Security and Safety Monitors will be in abundance and constantly patrolling the festival grounds. Festival staff and volunteers will be identifiable by the official staff or volunteer t-shirts. Please do not hesitate to ask for assistance in the event that a problem should arise.

**Prohibited Items**
No firearms, coolers, food, beverages, glass bottles, or open containers from outside the festival grounds are permitted. Organizers encourage you to support festival vendors. You may bring an empty water bottle into the festival grounds. Free water is available at various
stations. Cold bottled water is for sale at various locations within the festival grounds. For our attendee’s safety and protection, the Utah Pride Festival reserves the right to search all bags, purses, containers and people entering, during or departing from the Festival. Anyone failing to comply with a reasonable bag search will be invited to leave.

**Volunteers**
Hundreds of volunteers are needed to produce the festival each year. Volunteers must apply in advance online at [www.utahpridefestival.org](http://www.utahpridefestival.org). Volunteers agree to work one or more shifts of three or more hours. The Volunteer Entrance Gate is located on Library Square, between the SLC Public Library and The Leonardo Museum. It can be accessed from the east sidewalk on 200 East from 400 South or from 500 South. Admission is free to volunteers on the day(s) of their volunteer shift. Those who cannot afford admission are encouraged to volunteer. Additionally, some tickets may be available, in limited circumstances, for low-income entrants. Please see the Unicorn Donor Scholarship application online or contact the Utah Pride Center at 801-539-8800 or prideinfo@utahpridecenter.org for more information.

**Alcoholic Beverages**
As required by Utah law, you must be 21 years or older to purchase or consume any alcoholic beverage. Age verification for alcohol sales will be conducted with a wristband system. Alcohol purchasers and consumers must wear an appropriate wristband at all times. To ensure that you will be permitted to purchase alcohol, please bring your drivers license or state ID to the festival. In addition to the wristband, consumers of alcohol MUST HAVE ID AT ALL TIMES. The Utah Pride Festival asks that participants enjoy alcohol responsibly. Alcohol will not be sold to intoxicated individuals.

**Please Drink Responsibly**
The Utah Pride Center and the festival sponsors remind and encourage participants to make arrangements for a designated driver. Additionally, the festival is conveniently located near public transportation. A drop-off and pick-up loading zone is located at the South Gate and West Gate for ride share services. Intoxicated individuals will be asked to leave the festival grounds. Security personnel and/or Safety Monitors will make arrangements for taxicabs to transport intoxicated individuals as requested. The Utah Pride Center and its festival sponsors, including beer, wine and liquor sponsors, remind festival attendees to exercise good judgment when consuming alcoholic beverages, and IF YOU DRINK, DON'T DRIVE!

**Family Friendly Inclusion**
The Utah Pride Center recognizes and values the diversity in lifestyles within our community. In particular, we strive to provide a safe, inclusive and inviting experience for everyone. The Utah Pride Center recognizes that many festival attendees are parents who wish to bring their children to the festival. Additionally, we understand that other individuals desire to freely express adult-themed content/products at the festival. The Utah Pride Center encourages all attendees to exercise good judgment and respect for one another.
Public Decency
The Utah Pride Center respects all individuals’ freedom of expression and association, while reminding participants that nudity is illegal. Behavior outside of the bounds of the law is not endorsed by the Utah Pride Center. The Utah Pride Center encourages all attendees to refrain from public nudity and encourages parents to use their discretion to assess the age and sensitivity-level of their children in determining which events, areas, and times to bring their children.

ATM Services
Please remember that the Festival gates, bars and beverage stations are all cash only sales. Many of our vendors are not set up to accept credit cards or checks and may have a cash-only policy. With that in mind, ATM machines can be found at multiple locations on the festival grounds. There is a nominal fee to withdraw your cash from these on-site ATM machines.

Exhibitors / Vendors
We encourage you to take time to visit the more than 200+ exhibitors participating in the festival and to support the businesses and organizations that support your community. Have fun shopping and learning about these wonderful organizations.

UTA Pride Ride FREE
In partnership with the Utah Transit Authority (UTA) we are offering free rides to/from Pride on Saturday, June 4th and Sunday, June 5th. Buy your tickets/passes online and present your bar code, paper ticket or Pride Pass lanyard for proof of purchase. This includes Front Runner and UTA services from in, Davis, Weber and Salt Lake Counties.

Parking
Parking at and around the festival grounds is limited and on a first-come, first-serve basis. Parking fees and time limits may apply. Please be sure to look for notices and posted warnings when you park your car. The Utah Pride Festival encourages attendees to make use of the public transportation systems that serve the festival grounds. For individuals differently-abled, limited parking is available in the lots on and around Library Square. The organizers assume no responsibility for theft or damage to vehicles. You are responsible for securing and locking your vehicle while in attendance at festival events. Vehicles found to be parked in designated Reserved Festival Parking for the event staff and arriving/departing entertainers will be towed at the owner’s expense.

Food and Beverage
Each year we have a large selection of food vendors offering a wide variety of food and snacks to please individual tastes. Cold bottled water, soft drinks and alcoholic beverages will be available at several locations on the festival grounds. Several “Free Water” stations will be located on the festival grounds. Please help us keep the grounds clean by dispensing of trash and recyclable items in appropriate containers.
Youth Zone Lounge
A secure designated area is available within the Festival for youth ages 10-20. This area is located within the “Center Zone” in the middle of the west side of the festival grounds as a part of the Utah Pride Center’s Youth & Family programs. A security guard at the entrance ensures that only individuals within this age range are allowed entry. Parents are able to view this open area at any time.

Kids Zone / Children’s Area
The Utah Pride Center is pleased to provide the Kid’s Zone / Children’s area again. This is for children of all ages. This area is located within the “Center Zone” in the middle of the west side of the festival grounds as a part of the Utah Pride Center’s Youth & Family programs. A security guard at the entrance ensures that only children with their parents are admitted. This area is free to any family, however, THIS IS NOT A DAYCARE SERVICE. Parents are expected to remain with their children at all times. Children left unattended may be reported to law enforcement.

Lost and Found
Lost and Found facilities are located at the Information Booth at the bottom of the Horseshoe Drive on the east side of the City and County building on 200 East. After the festival, please call the Utah Pride Center at 801-539-8800 for information or to claim lost items.

Smoking and Tobacco
In accordance with City Ordinance Chapter 15.30 smoking is prohibited on the Festival grounds.

First Aid
First aid and emergency care is available onsite in the First Aid Station. The first aid tent is located near the bottom of the horseshoe drive on the east side of the City & County Building.

ADA Services
The festival will have professional American Sign Language translators available at the Pride Main Stage. The Utah Pride Festival is also wheelchair accessible and has an available Autism room within the Salt Lake City Library, available during Library hours. (Saturday 1pm-6pm and Sunday 11am-5pm) Designated ADA seating areas are provided at each stage. We ask that these designated areas be available to those with a disability and their companion(s).

The Utah Pride Center hopes to make our events accessible for all people, of all abilities. If you have special needs, please contact the Utah Pride Center (John Johnson) at 801-263-7525, no later than Tuesday, May 31st.

No Pet Policy
Pets, comfort animals, emotional support animals, therapy dogs, security dogs, etc. are not allowed into the Festival. Trained Service Animals are welcome. Owners with a trained Service Animal are required to keep them with them on a leash at all times, keep them hydrated, under control and provide doggie bags to clean up after your Service Animal. Even the most socialized
of animals can often become stressed, agitated, and overheated in the festival atmosphere. Please keep in mind what is best for your Service Animal in a festival setting.

**Cameras and Video Equipment**
Cameras and video recording devices may be used for PERSONAL, NON-COMMERCIAL USE ONLY. Members of the media and individuals and organizations wishing to document the festival must fill out a media application and check in with a designated Utah Pride Center staff member at the Vendor Office, located at 195 South 200 East. In addition, recording of the performances of the professional entertainers at the festival is prohibited. Some entertainers’ contractual arrangements do not allow pictures or videotaping of their show and the festival will honor their legal obligations and contractual arrangements.

**Risk Management**
The Utah Pride Center/Festival makes every effort to provide a safe and secure experience for our guests. However, the Utah Pride Center/Festival cannot control all risks that may be associated with Festival attendance, including risk of inclement weather, inappropriate actions or comments of fellow guests or criminal activity. The Utah Pride Center assumes no responsibility for risks beyond our control, including the actions of third parties. This includes the potential for theft or loss. By attending the Utah Pride Festival, you voluntarily assume all risks and dangers incidental to the festival, which may occur before, during or after the festival. Attendees waive all rights to claim punitive, incidental and consequential damages, attorney’s fees or any damages, real or perceived, and any expenses incurred while attending the Utah Pride Festival.

**Revocable Access**
The Utah Pride Festival reserves the right to refuse admission to, or to eject, any person who fails to comply with the Utah Pride Festival Guidelines or for any reason, if determined necessary by the Festival Leadership or Security Staff. If the Utah Pride Festival removes someone from the Festival grounds due to their own improper conduct, they will not receive a refund.

**Rain or Shine**
All ticket sales are final. Before purchasing your tickets, carefully review the date and Festival Guidelines. The festival will continue whether rain or shine. Tickets/Passes/Packs will not be refunded in the event that a performance is cancelled due to, including but not limited to, inclement weather or a performers “no-show”.

**Refunds/Loss/Third Parties**
Tickets are available online via our ticket management system, Festival Pro. The Utah Pride Festival accepts no responsibility for tickets purchased from a third-party ticketing service. The Utah Pride Center/Festival is not responsible for any tickets/passes/packs that are lost, stolen, damaged or destroyed.
Publishing Rights
All ticket holders expressly grant the Utah Pride Center/Festival the non-exclusive, irrevocable, transferable, perpetual right and license to publish, print, display, record and use (by photograph, film, video, audio or any other method or device), all ticket holder’s names, voice, image and likeness while at the Utah Pride Festival. Such image/likeness may appear in future promotional materials. All ticket holders agree to release the Utah Pride Center/Festival of any privacy, publicity or other rights and claims of any kind.

Indemnify / Hold Harmless
Festival guests agree to indemnify and hold harmless the Utah Pride Center, its directors, officers, board members, employees, volunteers, sponsors, associates, representatives, members, from any and all claims, demands, actions and costs which may arise out of participating in the Utah Pride Festival, even though such claims, demands, actions and cost may have been caused by the negligence of the Utah Pride Center/Festival.

Force Majeure Clause
Ticket purchasers agree that the Utah Pride Center/Festival is excused from responsibility to produce a festival or be liable for any delay, in whole or in party, caused by the occurrence of an event beyond the control of the Utah Pride Festival, including, but not limited to work stoppages, fires, civil disobedience, riots, rebellions, natural disasters, acts of God, acts of war or terrorism, actions or decrees of governmental bodies, and similar occurrences.